



## LP Building Solutions Recognized as Sustainable Brand Leader by Green Builder Media's 2024 Brand Index

April 8, 2024

*LP® SmartSide® Trim & Siding, LP WeatherLogic® Air & Water Barrier and the LP® Structural Solutions portfolio recognized as Sustainable Brand Leaders*

NASHVILLE, Tenn.--(BUSINESS WIRE)--Apr. 8, 2024-- [LP Building Solutions](#) (LP), a leading manufacturer of high-performance building products, is proud to announce that LP® SmartSide® Trim & Siding was recognized as Green Builder Media's Sustainable Brand Leader for the Siding category in its [2024 Brand Index](#). LP® Structural Solutions and LP WeatherLogic® Air & Water Barrier were awarded top 10 recognitions in the Structural and Building Wrap categories, respectively. The Brand Index looks at market trends and builder sentiment to evaluate products in the green building marketplace.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240408123312/en/>



LP Building Solutions recognized as Sustainable Brand Leader by Green Builder Media's 2024 Brand Index. (Graphic: Business Wire)

"LP is committed to the development of sustainable building products engineered to meet or exceed the needs of the building industry while reducing the carbon footprint of construction," said LP Senior Director, Siding and Corporate Marketing Derek Blank. "We are incredibly honored to once again be ranked No. 1 in the siding industry

and grateful to the building professionals who voted for us, showing their continued preference for our brand."

The Brand Index rankings are determined using the weighted average of three factors: survey data to gauge builders' perception of the "greenest brands," market visibility, and sentiment data that track the number of positive brand mentions by customers.

This top ranking follows LP SmartSide Trim & Siding's [2022 Green Builder Brand Index](#) win, a 2023 top five recognition, and the release of eight [environmental product declarations](#) (EPDs) that demonstrate the carbon negativity of all [LP SmartSide](#) and [LP Structural Solutions](#) products analyzed. The EPDs, backed by third-party verification, provide transparency into the environmental footprints of LP products across their entire life cycles.

The company's sustainability initiatives are driven by its environmental, social and governance strategy across five core focus areas: governance, people, environment, products and communities. For over 50 years, sustainability has been inherent to LP's business model and culture, from responsible forest management and efficient manufacturing to the way the company supports its team members and engages with communities. For more information on LP's sustainability programs, see the company's [2023 Sustainability Report](#).

LP continues to set the benchmark for excellence through its engineered wood products and manufacturing processes, which are characterized by resilience, sustainability and efficiency. As LP looks to the future, the company remains committed to enhancing its environmental stewardship efforts by refining processes and emphasizing responsible practices throughout its supply chain.

For more information on LP's commitment to sustainability, visit [lpcorp.com/sustainability](https://lpcorp.com/sustainability).

### About LP Building Solutions

As a leader in high-performance building solutions, Louisiana-Pacific Corporation (LP Building Solutions, NYSE: LPX) manufactures engineered wood products that meet the demands of builders, remodelers and homeowners worldwide. LP's extensive portfolio of innovative and dependable products includes Siding Solutions (LP® SmartSide® Trim & Siding, LP® SmartSide® ExpertFinish® Trim & Siding, LP BuilderSeries® Lap Siding and LP® Outdoor Building Solutions™), LP® Structural Solutions (LP® TechShield® Radiant Barrier, LP WeatherLogic® Air & Water Barrier, LP Legacy® Premium Sub-Flooring, LP® FlameBlock® Fire-Rated Sheathing, LP NovaCore® Thermal Insulated Sheathing and LP® TopNotch® 350 Durable Sub-Flooring) and oriented strand board (OSB). In addition to product solutions, LP provides industry-leading customer service and warranties. Since its founding in 1972, LP has been Building a Better World™ by helping customers construct beautiful, durable homes while shareholders build lasting value. Headquartered in Nashville, Tennessee, LP operates 22 plants across the U.S., Canada, Chile and Brazil. For more information, visit [lpcorp.com](https://lpcorp.com).

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